



Name of idea owner

(Please include a list of the qualifications requested below for each idea provider and/or group member)

Profession/Speciality

Address

Zip code, location

Telephone, home

Telephone, work

Telephone, Mobile

E-mail

Education and Experience

ADDITIONAL QUESTIONS

Background

- Give a short description of your idea (or innovation/invention) and its background.

Technology & functionality

- Give a short technical description of your idea (innovation/invention) and its primary functionality/field of use.
- At what technological stage of development is the idea currently? Describe briefly which stages still need to be completed, and an approximate time estimate for these. To what extent has the idea and its usage been validated?
- Has your idea (innovation/invention) undergone any technical evaluation processes? List and briefly describe these processes.
- Do you consider the idea to have positive transformational effects upon society if realized?

Business idea

- Describe the "problems" or needs that your idea (innovation/invention) solves, and by what means your idea solves these problems.
- Describe the uniqueness of your idea (innovation/invention) in relation to existing technology or comparable alternatives.
- Describe what use a potential customer will have of your idea (innovation/invention) within one or several relevant application areas.

Market

- Describe your perception of the current and future target market for your idea (innovation/invention) and whether this market is mainly local, national or international.
- Try to specify which line of business your idea (innovation/invention) is directed towards, and whether or not you yourself have any experience in that field.

Financing

- Describe whether or not you have applied for and/or have received any form of financing of your idea (innovation/invention) and from whom.

Environmental Sustainability

- In what ways will the idea (innovation/invention) provide for a more effective way of using the Earth's resources?
- Has a life cycle assessment been made in regards of the impact of a future application of the idea (innovation/invention)?
- Does the idea (innovation/invention) provide a possibility to enable a fossil-free industry?
- Has the innovation/invention a possibility to have components that can be recycled/"upcycled" in a "cradle-to-cradle" manner or is it reliant on components of limited supply?
- Does the application of the invention increase biodiversity on a larger scale?

LEGAL QUESTIONS

Possibility of protection

- If you yourself have developed the idea, have you done this on your own or together with others?
- Have any agreements, oral, written, or otherwise, been established with the other contributors to the idea?
- What aspects of the idea are regulated in these agreements (e.g. ownership, future profits, or the right to publish)?
- If there are no agreements with other idea providers, on what basis do you feel that you have the right to claim ownership of the idea?

Spreading of Information & value of novelty

- Is the idea in any way protected by any intellectual property rights, including but not limited to patent(s), patent application(s), copyright(s) or trade secrecy.
- If the idea does not have intellectual property protection today, to what extent is the idea (innovation/invention) publicly known?

Thank you very much for the effort!

Please submit your innovative idea before midnight december 21st 2011. Thank you!

Best Regards,



David Andersson

Innovation Advisor – Transformative and Sustainable Technologies
Chalmers University of Technology & University of Gothenburg
Division MORE – Management of Organizational Renewal and Entrepreneurship
Vera Sandbergs Allé 8, SE 412 96 Göteborg, Sweden
david.andersson@entrepreneur.chalmers.se
+ 46 31 786 00 00