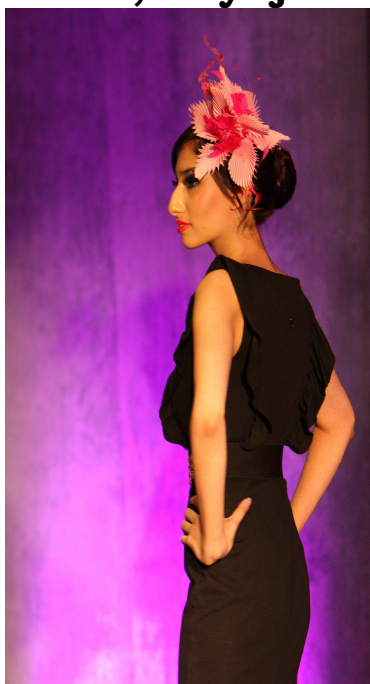




**THE EUWIIN ECO-FRIENDLY FASHION SHOW
TAKES PLACE ON THE 25 MAY 2011
6.30pm, Asbru, Reykjavik, Iceland**



**A part of the 3rd Bi-Annual
EUROPEAN WOMEN INVENTORS & INNOVATORS NETWORK INTERNATIONAL
EXHIBITION, CONFERENCE & AWARDS CEREMONY**

25-27 May 2011, Reykjavik, Iceland

SUPPORTED BY

VENUE HOST: KADEKO - <http://www.kadeco.is/English/About/Kadeco/>

CHOREOGRAPHY: ADEBAYO JONES - <http://www.adebayo-jones.com/main.html>

MODELS: ESKIMO MODELS AGENCY - <http://www.eskimo.is/>

SET UP & LOGISTICS: SPIRAL HONNUN -
<http://www.facebook.com/album.php?aid=32752&id=108780495840437#!/pages/Spiral-h%C3%B6nnun/108780495840437?v=info>



CALL TO SHOWCASE YOUR ECO-FRIENDLY FASHION DESIGNS AND CREATIVITY

This call is open to guests and participants at the forthcoming above mentioned EUWIIN Event. You are invited to showcase your products if you are a designer that takes the sustainability of the environment and climate into consideration.

ENTRY REQUIREMENTS

You will be required to show 6-8 items that you have produced. They should be fashionable while demonstrating how you have been kind to the environment and have used minimised waste. Your items may range from garments to shoes, jewellery, bags and any exceptional creative accessories you may wish to promote. There is no charge for participating at the Fashion show however you must be registered to attend the EUWIIN Event – www.euwiin.eu

INTERESTED? IT IS SIMPLE! RESPOND FOLLOWING THESE THREE STEPS:

- (1) Send an Email to office@zwiin.com letting us know that you are interested. Ensure you add your name and contact details including your website if you have one (Remember to add your country).
- (2) List the names and description of the items you wish to include in the show
- (3) State when you made your registration to attend the EUWIIN Event – if you have not registered, please go to our website www.euwiin.eu for information of the full programme and register on-line

For event fees and registration

<http://euwiinint2011.eventbrite.com/>

For travel and accommodation

<https://asp.artegis.com/lp/RUTLEUWIIN11/RUTLEUWIIN11>

More Information

- If you would like to offer Prize items for the Winners of the EUWIIN Awards – you will need 10 items
- If you would like to offer Prizes to the Specially Recognised Awardees – you need approx 40-50 items
- If you would like to distribute information about your products – you will need approx 300 information packs
- If you would like to offer 'gift items' or 'samples of your product' to the guests - you will need approx 300 items

For more clarification or information, contact us by email on office@zwiin.com